

## Hi there!

I'm a 46 year old social media influencer, blogger, and professional makeup artist/skincare consultant. I'm passionate about seeing women, in the 30+++ age group make choices that lead them to their best lives.

Having come from being a single Mum of 4, my overall goal is to inspire & empower women to to become, and live as the most FABULOUS versions of themselves.

# NATALYA PURCHASE

### BY NUMBERS



2190 @thirtyplusandfabulous



460 SUBSCRIBERS @thirtyplusandfabulous.com



47k+ LIKES
@thirtyplusandfabulous



11K+ EMAIL ADDRESSES

#### BY GENDER

100% WOMEN

### BY AGE

PREDOMINANTLY AGES 35 - 54

#### BY LOCATION

NZ, AUSTRALIA, USA, UK