Hi there!

I'm Natalya Purchase, a 48 year old (accidental!) social media influencer, as well as a blogger, vlogger, podcaster, professional makeup artist & skincare consultant (phew!).

I'm passionate about seeing women, in the 30+++ age group make choices that lead them to live their best lives.

Having been a single Mum of 4 for almost 20 years, my overall goal is to inspire & empower women to become, and live life as, the most FABULOUS version of themselves!

If you have a brand that you feel is a good fit & would serve this community well, feel free to contact me to discuss further.

NATALYA PURCHASE

BY NUMBERS

f 32,000 group members
@thirtyplusandfabulous

f 7K+ LIKES
@thitryplusandfabulous

YouTube 500+ SUBSCRIBERS
@thirtyplusandfabulous

Instagram 2300
@thirtyplusandfabulous.com

✉ 8K+ SUBSCRIBERS
58% opening rate

BY GENDER

100**%** WOMEN

BY AGE

MOSTLY AGES 35 - 55

BY LOCATION

N.Z, AUSTRALIA