

About me

I am a driven Social Media Manager and marketer for my brand, 'Thirty Plus and Fabulous', a community of over 47,000 women (collectively) built over 8 years. Im skilled in creating engaging content, community growth and engagement, ethos/reputation management, brand awareness and funnel building.

I'm also a multi award winning Executive Sales Manager for Nutrimetics, running my business entirely online.

My passion is to encourage, uplift and empower people to be the best version of themselves through online community building.

Talya Levine

Social Media Manager

natalya@thirtyplusandfabulous.com

021 124 6066

Thirtyplusandfabulous - Group

Thirtyplusandfabulous - Page

Thirtyplusandfabulous - instagram

www.thirtyplusandfabulous.com

Thirtyplusandfabulous - YouTube

Relevant Work History

2016 - current — **Thirty Plus & Fabulous**
Social Media Manager

2017 - current — **Nutrimetics NZ/Aus**
Executive Sales Manager

2018 - 2019 — **MLM Academy**
Online business trainer

2011- 2016 — **Amazing Face Ltd**
Makeup Artist/Skincare utilizing my online community



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Expertise

- Content Creation
- Brand management
- Daily engagements
- Newsletter distribution
- Email management
- Community Building
- Scheduling
- Algorithm hacking
- Analytics and Insights
- Collaborations/Affiliations

Software

- Onestream Live
- Canva Pro
- Calendly
- Dropbox
- Trello
- Wordpress
- Mailchimp
- Google Suite
- Capcut
- Kajabi
- MS Office
- Zoom
- Chat GBT
- Google Docs
- Google Keyword Planner

Education

2024 **Leadership training**

Online leadership training - CI

2024 **One Life Ltd**

Mindset and Wealth Masterclass

2023 **The Blogger Bootcamp**

Lifestyle Blog training

- Establish branding
- Blog creation
- Grow your traffic
- Monetizing

2023 **Master The Stage**

Public Speaking Training

2022 **Better Way program**

Certified Online Income Expert

- Course building
- Offer Creation
- Creating Memberships
- Expert Coaching
- Launching Strategy
- Sales Process
- Customer Care

2011 **Amazing Face Ltd**

Makeup Artistry

2010 **Diploma of Makeup Artistry**

Samala Robinson Academy

Expertise

- Content Creation
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Education

2024 **School Of Faith**
Online ministry training

2023 **The Blogger Bootcamp**
Lifestyle Blog training

- Establish branding
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- Grow your traffic
- Monetizing

2023 **Kingdom Speakers - Master The Stage**
Public Speaking Training

2022 **Better Way program**
Certified Online Income Expert

- Course building
- Offer Creation
- Creating Memberships
- Expert Coaching
- Launching Strategy
- Sales Process
- Customer Care

2017 **Ignite Church**
Internship

2010 **Diploma of Makeup Artistry**
Samala Robinson Academy